

## experience

Design Principal ([www.joelmshaw.com](http://www.joelmshaw.com)) 2004-present

Select Clients:

RC Consultores Asociados, Cave Productions,  
Beacon Media Companies, Caribe Homes Inmobiliaria  
Dariush Architectural Illustrations, Itiel Salud S.A.S.

Creative Producer ([syracuse.com](http://syracuse.com)) 2006-2008

Select Clients:

Condé Nast, Advance Publications, Syracuse  
University, Driver's Village, The Post-Standard,  
MOST, The Genesee Grande, University Hospital.

Production Artist (TSYS Prepaid) 2005-2006

Website design & maintenance. Designed credit  
cards inserts, carriers and other collateral  
materials..

## extracurricular

High School English / Graphic Arts Professor,  
(Cartagena International School,  
Cartagena, Colombia 2009).

TEFL Certified ESL Instructor,  
(Archer College, Vancouver, B.C. 2008).

English Conversation Instructor,  
Jacob A. Riis Immigration Resettlement Center  
(New York, NY 2005-2006).

Student Participant,  
"Faith in Service to Humanity"  
Educational Conference (New Delhi, India 2003).

Division III Collegiate Student Athlete  
(soccer & basketball).

Fluent in Spanish, conversational in Portuguese.

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# Joel M. Shaw

graphic / web designer

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[www.linkedin.com/in/joelmshaw](http://www.linkedin.com/in/joelmshaw) | [www.facebook.com/joel.shaw2](http://www.facebook.com/joel.shaw2)

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## capabilities

Web design & development, branding,  
creative conceptualization,  
project management print & online advertising  
campaigns, direct mail, sales & marketing  
collaterals, brochures, catalogs, foreign  
language translations. Accustomed to working  
closely with designers, system programmers,  
photographers, copywriters, account executives,  
& direct client interaction.

## technical skills

Photoshop, Illustrator, Flash,  
InDesign, Dreamweaver, Corel Draw,  
Premiere, Soundbooth, After Effects,  
QuarkXpress, MS Office, HTML,  
CSS, JAVA Script, Action Script, SEO.  
Knowledgeable with PHP & MySQL.  
Experience with Word Press & eBlogger.

## education

Medaille College (Buffalo, NY)  
BA, Liberal Studies, 2002.  
Universidad Veritas (San José, Costa Rica)  
Foreign Study Program, 2001.  
Bond University (Gold Coast, Australia)  
Foreign Study Program, 2000.